**Excel Homework Analysis**

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

Conclusion 1: Theater is very popular and has the most number of successes out of all the other categories.

Conclusion 2: Plays might have the most number of successes out of all sub-categories but the one with the best success rate is Rock.

Conclusion 3: December seems to be the worst time to launch a Kickstarter campaign since it is the only month where the fails are higher than the successes.

1. What are some limitations of this dataset?

The dataset is very thorough but there still isn’t an infallible way to succeed in a Kickstarter campaign. The tables on the successes, fails and cancelations show one thing, but when you look at other variables such as the Percent Funded or Backer Counts, it shows a different story.

1. What are some other possible tables and/or graphs that we could create?

I tried doing the sum for Backers Count on both the Category and Sub-Category so that I can see which ones are getting the most backers and found that Hardware under Technology is the highest, which means a lot more people are willing invest on Tech gadgets.